



## COMMUNITY BASED

- Vision 2020
- Economic Action Plan 2015
- 2020 Desktop review & recommendations

## BOTTOM LINE

Cultural vitality, social equity, environmental sustainability & economic prosperity

## SERVICE FOCUSED

Nimble, thrifty & well positioned to pivot to respond to emergent challenges.



## **CURRENT BOARD MEMBERS**

**Chair & Transportation/Green Lead:** John Heinegg

**Vice-Chair & Internet Lead:** John Grayson

**Secretary & Housing & Trades Lead:** Katherine Ronan

**Treasurer:** Jack Hornstein

**Marketing Chair & H.R.:** Carlyn Bishop

**Marketing Committee:** Jeff Zamluk

**Arts Liaison:** Jim Bulmer

## **STAFF**

**Economic Enhancement Officer:** Karen Ross

**Administrative Assistant:** Rowan Morse

## **CONTRACTOR**

**Book-keeper:** Sonja Goldsmith



# ACCOMPLISHMENTS in the last 5 year contract



Hornby Island Community  
Economic Enhancement Corporation

## Excellent Administration

- Public consultation, 5 year Economic Action Plan, 2015-2020
- Establish [www.hiceec.org](http://www.hiceec.org)
- Community non-profit support, granting

## Support for projects

- New Arts Centre
- Harbour expansion at Ford Cove
- The Spark Maker's Space/old firehall
- Affordable housing project at Beulah Creek Village
- Solar demonstration project at the Recycling Depot
- Telus internet expansion to the S.E. corner
- Farmland Trust & Community Garden
- Host H.I. Short-term Rental Association [histra.ca](http://histra.ca)

## Expanded assets

- Hornby bus, 3 years' operation
- 50% ownership in [hornbyisland.com](http://hornbyisland.com)
- Electric vehicle charging station
- Production of the Seaside Visitor Guide, and [bcseaside.com](http://bcseaside.com)

## New projects

- Eagles Micro Loan program
- Collaborate to produce [horbywater.org](http://horbywater.org)

## Government liaison

- BC Ferries priority loading for Hornby first sailing on the Baynes Sound Connector
- Septic maintenance workshop with CVRD
- MRDT application in progress
- Destination B.C. funding
- Hornby Denman Digital Roadmap & Implementation Plan [hornbydenmaninternet.com](http://hornbydenmaninternet.com)

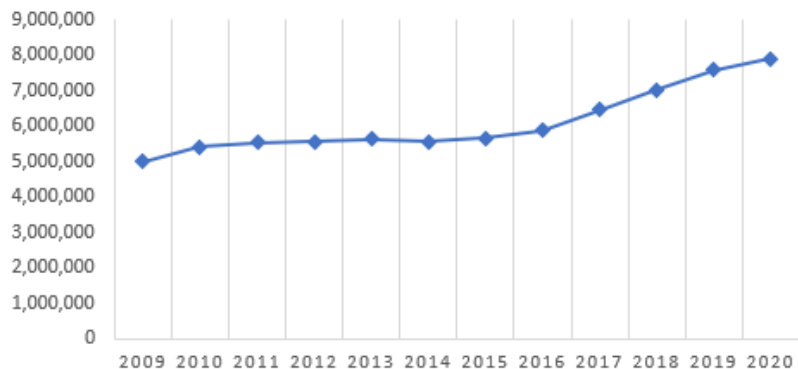


# HORNBY STATISTICS



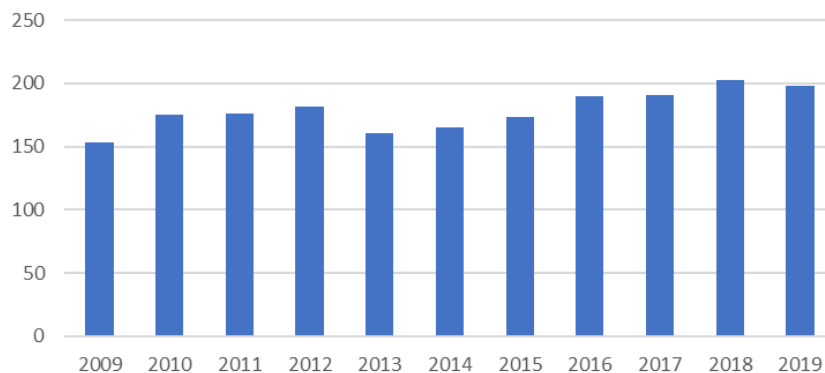
Hornby Island Community  
Economic Enhancement Corporation

**HORNBY ISLAND COOP**  
**GROSS SALES, YEAR END JANUARY 31**

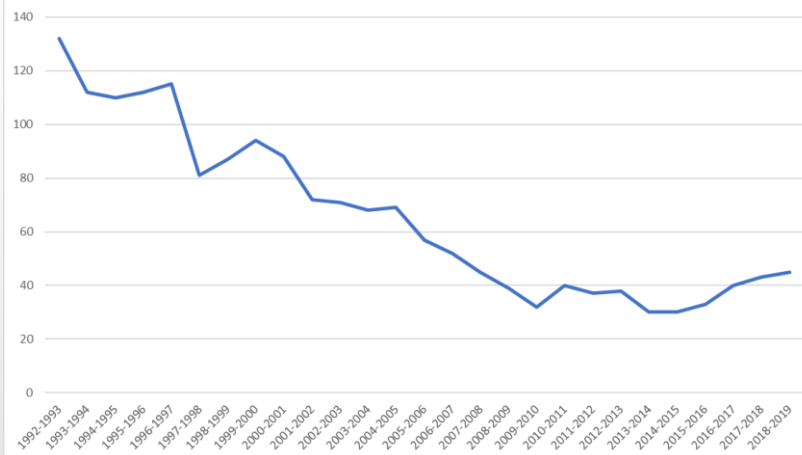


**New Horizons**

Membership Numbers

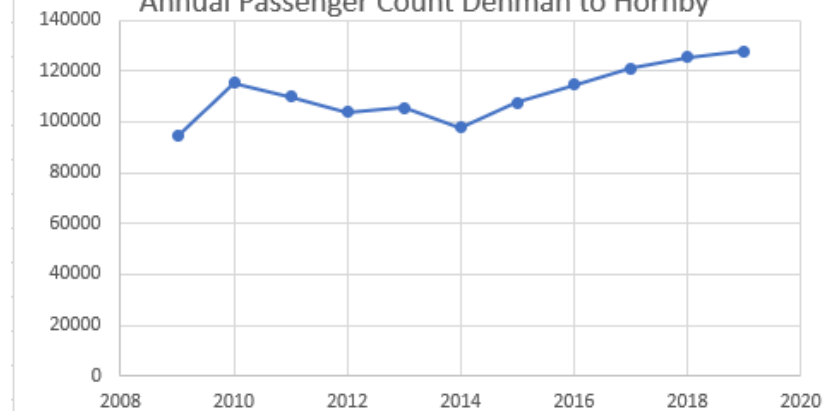


**Hornby Elementary School Enrollment**  
**Sept. 1992 to Sept. 2018**



**B.C. Ferries**

Annual Passenger Count Denman to Hornby





## WORKING FOR OUR FUTURE

- Consultations and updating the Hornby Island **Community Vision & Economic Action Plan**
- **Diversify & strengthen the economy** and self sufficiency/food security
- **Fiscal prudence** including seeking grants and leveraged funds
- **Good administration** focused on annual financial plans, 5 year financial projections
- Advocating for **improved internet**
- Optimizing **community transportation & affordability**
- **Collaborate** with other organizations and government agencies
- Facilitate community **skill development**
- Supporting **environmental protections** (Green Energy, slide 9)
- **Community Communication** includes website, newspaper, HIRRA



---

Hornby Island Community  
Economic Enhancement Corporation

---

## **OPEN DISCUSSION & QUESTIONS**



More info. if discussed





## Foundational: Vision 2020 & E.A.P.

### 2015: 5 Year **Economic Action Plan** – 14 directions

1. **Expand the economy** – new opportunities/zoning
2. **Affordable rental housing** – **Social & economic**
3. **Water conservation & storage.** **Environmental sustainability**
4. **Support for the Arts**, especially improving affordability/housing,  
**increase the size of the economy**
5. Ferry prices & **Affordability.** **Social equity**
6. Arts Centre – **social equity & economic prosperity**
7. Develop as a destination centre / edu-tourism e.g. Natural History
8. Year-round restaurant – **expand the economy**
9. Attract **new residents**
10. Facilitate **employment** matching. **Expand the economy**
11. Ensure the **ecological bottom line.** **Environmental sustainability**
12. Create incentives for **lowering consumption.** **Environmental sustainability**
13. Agricultural production / support for farmers i.e. **food self-sufficiency**
14. **Green energy** i.e. **Self-sufficiency & environment**



# GREEN ENERGY



Hornby Island Community  
Economic Enhancement Corporation



**Bus:** [hornbybus.com](http://hornbybus.com)

**Steering Committee:** 10 local volunteers

**Sponsorships:** over 3 years, 12 Island organization sponsors including HIRRA & the CVRD. HICEEC sponsored driver training.

**Electrical Vehicle Charging Station**

\$2k Equipment upgrade spring 2020

**Hornby Water Plan**

Collaboration, [hornbywater.org](http://hornbywater.org)

**Solar demonstration project @ Hornby Recycling Depot**

Facilitated: CVRD, HIRRA, HICEEC

**Facilitated Septic Maintenance Workshop**

CVRD June 2019

**Rainwater Harvesting Workshop**

- Postponed from June 2020





## DIGITAL ASSETS



### Social enterprise

#### -Hornbyisland.com

(50% ownership w/Jake Berman)

-Instagram (4.8k followers)

-Facebook (9k followers)

### Websites

- HICEEC.org

- Hornbybus.com

### Website collaborations

- HornbyDenmanInternet.com

- BCSeaside.com

- HISTRA.ca



Hornby Island Community  
Economic Enhancement Corporation

## **2014 – 2020 HICEEC Business of the Year Celebrating excellence!**



**2018 Business of the Year  
Tribune Bay Outdoor Education Society  
Gord & Allison Campbell**



**2019 Business of the Year  
The Barn Recording Studio  
Marc Atkinson**